

This course deals with the construction of reality by the Media (especially by Television analyzed as a virtual “coffee shop”)

The contemporary information (the “Agenda” of the news, the imaginary –mythic-construction of the “world” by the media, the violence of “breaking news” etc.)

The non “informative” emissions (such as shows and serials) as an escape from a boring “everyday life”; examples deal most in detail 1) with TV magazines as representation of nowadays everyday life (for instance fashion, cooking, gym, life of stars, modern philosophy and future telling) reproducing stereotypes of identities and roles; 2) with reality shows expressing some basic (archetypal) functions analyzed by a sociological and psychoanalytical approach.

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